



EXAMPLE AGENCY

Example Home Store

SEO Ranking Report

example.com - fictional website

September 1-30, 2026 - illustrative reporting period

MOCKUP - FICTIONAL DATA

Prepared to demonstrate report branding and selected sections.

Not an app export. No real client, keyword research or rankings.

Prepared by Example Agency

hello@example.com

Agency logo, colours and contact details are illustrative.

Executive Summary

10

KEYWORDS

4

IN TOP 10

6

IMPROVED

1

DECLINED

Illustrative averages use the nine mock keywords with a numeric position.
Average position: 12.4. Figures show a format, not a performance claim.

Keyword Rankings

Keyword	Position	Change	Volume	Est. traffic
oak bedside table	8	+4	700	N/A
small bedside table	5	+2	1,000	N/A
wooden bedside table	14	+4	500	N/A
bedside table with drawer	9	0	300	N/A
solid oak nightstand	11	+4	200	N/A
narrow oak bedside table	6	+4	150	N/A
wooden nightstand	19	-2	400	N/A
scandinavian bedside table	23	0	250	N/A
bedroom side table	17	+5	600	N/A
oak bedroom furniture	Not found	N/A	350	N/A

All terms, positions, changes and volumes above are made-up examples.

Positive change means an improved position. Volume is illustrative.

Traffic is unavailable in this mockup. A real report needs campaign data.

Format inspired by the verified report builder. This is an illustrative PDF,
not a promise that every exported report has this exact layout.